Project Number: FP7-611404

Deliverable D.7.1 – Project Website

Authors

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Work package: WP7

Affected tasks: T7.1

Nature of deliverable[1]	R	P	D	O
Dissemination level[2]	PU	PP	RE	CO

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[1] *R: Report, P: Prototype, D: Demonstrator, O: Other*

[2] ***PU**: public, **PP**: Restricted to other programme participants (including the commission services), **RE** Restricted to a group specified by the consortium (including the Commission services), **CO** Confidential, only for members of the consortium (Including the Commission services)*

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Scope of the document

This document provides a short overview of the CLERECO project website including its connections with social networking systems.

1. Project domain

The Internet domain www.clereco.eu has been registered to the EU Network Information Center (NIC) on September 24th 2013 for a period of 4 years in order to guarantee the availability of the project information even after the official tenure of the project. If required by the exploitation plan, which will be developed during the project, this period will be further extended.

The website was deployed on October 1, 2013, corresponding to the official starting date of the project.

The domain registration has been carried out by the Project Coordinator with the following WHOIS record:

1.1. Domain

- **Name**   clereco.eu
- **Status**   REGISTERED
- **Registered**   September 24, 2013
- **Expiry Date** September 30, 2017
- **Last update** September 24, 2013, 12:38 pm

1.2. Registrant

- **Name**   Politecnico di Torino
- **Organization** Politecnico di Torino
- **Language**   Italian
- **Address**   Corso Duca degli Abruzzi 24, 10129, Torino (Italy)
- **Phone**   +39 011 090 6629
- **Fax**   +39 011 090 6625
- **Email**   marco.mezzalama@polito.it

1.3. Onsite

- **Name**   Di Carlo Stefano
- **Organization** Politecnico di Torino
- **Language**   Italian
- **Address**   Corso Duca degli Abruzzi 24, 10129, Torino (Italy)
- **Phone**   +39 011 090 7080
- **Fax**   +39 011 090 7099
- **Email**   stefano.dicarlo@polito.it

1.4. Onsite

- **Name**   Carmela Troilo
- **Organization** Politecnico di Torino
- **Language**   Italian

- **Address**   Corso Duca degli Abruzzi 24, 10129, Torino (Italy)
- **Phone**   +39 011 090 6688
- **Fax**   +39 011 090 6625
- **Email**   carmela.troilo@polito.it

1.5. Technical

- **Name**   GARR-REG
- **Organization**   Consortium GARR
- **Language**   Italian
- **Address**   Via dei Tizi 6, 00185 ROMA (Italy)
- **Phone**   +39 0649621
- **Fax**   +39 0649622044
- **Email**   nic@garr.it

1.6. Registrar

- **Organization**   Consortium GARR
- **Website**   www.garr.it

1.7. Name servers

- leonardo.polito.it
- giove.polito.it
- ns3.polito.it

2. Website and project logo

Figure 1 shows the CLERECO project logo that has been developed by the Project Coordinator. The logo artwork is designed to recall the idea of *cross-layer* synergies required to achieve the goals of the project: **early and accurate evaluation of a system's reliability in the computing continuum**.

This logo will be used for the web site and to identify all official project documents including deliverables, press releases, public presentations, etc.

Figure 1: CLERECO project logo

3. Technology

The CLERECO website has been designed on top of the Joomla Content Management System (CMS) v.3.0 [*1*]. The Project Coordinator took care of the design activities.

The Joomla Project is a community-based project with contribution from all over the world. The Joomla software and all default templates are copyrighted 2005-2013 by Open Source Matters, Inc. They can be used, copied, modified and distributed under the GNU Public License [*2*].

Joomla is a widespread CMS that enables building of web sites integrated with powerful online applications. The availability of a large library of extensions, including connection to social networks, document archiving, RSS feeds, Access Control Lists, etc., makes this platform a very good candidate for creating a powerful website that can be used both for the project research and management activities, and for an efficient project dissemination through electronic channels.

The website design is based on the free open Joomla Template Favourite[3]. Favourite is a responsive template that is designed to enable easy access and integration either from personal computers or from mobile devices such as smartphones and tablets.

The current release of the website has been populated with basic information about the project goal, the project consortium and the kick-off meeting event. The content will be improved and updated over the duration of the project.

A Private Area is available to all partners for project management purposes. The Projectfork Joomla plugin has been installed and configured to properly manage all critical aspects of the project, such as the deadlines of deliverables and milestones, documentation sharing, online forum for discussions among partners or very specific topics, etc.

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[3] http://demo.favthemes.com/favourite/

4. Social networking

Together with the project website, the CLERECO project plans to intensively use social networking to constantly update its community about upcoming events and achieved results.

Figure 2 shows the CLERECO social networking infrastructure. CLERECO is present on Facebook through a Facebook page[4], on Twitter through a Twitter account[5], and on LinkedIn through a LinkedIn Profile[6].

One of the most complex activities, when managing a social network, is maintaining information constantly updated and consistent across different social channels. To tackle this task, the CLERECO social network exploits the CLERECO website as a central hub able to automatically spread selected posts over all social channels. This activity is possible through the use of the AutoTweet NG Joomla plugin[7], which enables easy connection of Joomla based websites with the major social network platforms.
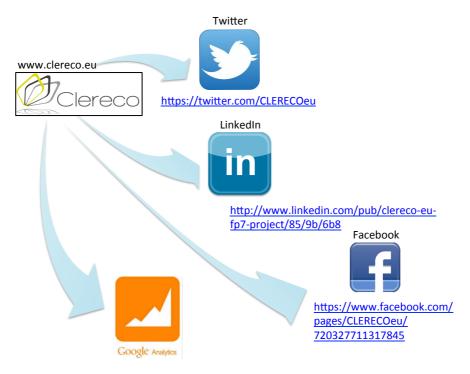
Twitter

www.clereco.eu

https://twitter.com/CLERECOeu

LinkedIn

http://www.linkedin.com/pub/clereco-eu-fp7-project/85/9b/6b8

Facebook

https://www.facebook.com/pages/CLERECOeu/720327711317845

Google Analytics

Figure 2: CLERECO social networking infrastructure

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[4] https://www.facebook.com/pages/CLERECOeu/720327711317845

[5] https://twitter.com/CLERECOeu

[6] http://www.linkedin.com/pub/clereco-eu-fp7-project/85/9b/6b8

[7] http://www.extly.com/autotweet-ng-free.html

5. On-line activities monitoring

To constantly monitor the use of the CLERECO website as an effective dissemination channel, GoogleAnalytics has been connected to the www.clereco.eu website in order to collect information about the visitors and accesses.

In the current preliminary phase, the number of accesses to the website is still limited. However, since the release of first press release on October 3, 2013, we have already observed an upsurge of interest in our web site. This fact can be observed from the GoogleAnalytics report for the first month of activity in Figure 3. It will be the responsibility of all CLERECO partners to constantly monitor the website activity and to try to strongly increase the number of visits by stimulating both the scientific and the industrial community.

Together with GoogleAnalytics, the social channels will be also monitored resorting to their built-in reporting tools.
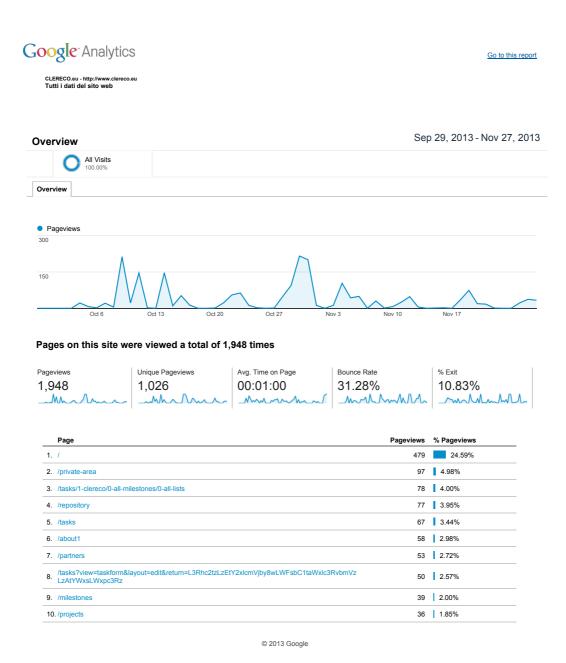
Figure 3: Google Analytics first month report.

6. Bibliography

[1]   Open Source Matters, Inc.. (2013) Joomla! The CMS Trusted By Millions od Their Websites. [Online]. http://www.joomla.org

[2]   Free Software Foundation. (2013) GNU General Public License, version 2. [Online]. http://www.gnu.org/licenses/old-licenses/gpl-2.0.html